



Why choose The Property Shop?

1. Local Reputation

The majority of those who list their home with us for sale state that the primary reason for choosing **The Property Shop** is our outstanding local reputation as a real estate agency which achieves results with integrity. Having operated in Mudgee for over thirty five years, we are recognised as the real estate experts. Please examine our testimonials from past clients.

2. Our Website

Our surveys show forty five percent of our purchaser enquiries come via our website - thepropertyshop.com.au. We continue to improve our web site so that the properties we have for sale can be presented to purchasers via the internet in an effective user-friendly manner. We are linked to realestate.com.au, domain.com.au, homehound.com.au and myhome.com.au.

3. Experience of our Sales Team

Yes, we have the largest sales team in the Mudgee district and it is their average period of employment with **The Property Shop** which makes the difference. Every property consultant undergoes weekly training to ensure our agency continues to achieve one fundamental aim: to sell your property for the highest possible price in the shortest possible time.

4. Repeat Customers

The real quality of a real estate company can be measured by clients who return to utilise our services. We have repeat clients who have bought and sold with us three, four and five times. They say they come back because of the level of feedback provided by our agency. In the words of one client: *"You kept us up to date with the sales process every step of the way. Never once did we have to ring to find out what was happening."*

5. Results

Results aren't everything, but how else can you measure? We sell more real estate in Mudgee district than any other agency... not because we are the biggest or the oldest or the most established... because we achieve results and we really care about achieving your desired result.

6. Negotiation Expertise

The ability to negotiate effectively will have a dramatic effect on your ability to achieve an exceptional price for your property. Clients regularly comment on our outstanding ability which often more than covers the fee.

7. Marketing Skills

Our marketing aim is simple: to provide outstanding exposure of your property to the greatest number of purchasers. We do this by constantly researching where buyers are coming from and ensuring we have the most comprehensive superior quality material to ensure your property stands out.

8. Office Location

Our office is prominently located in the heart of the CBD. A place which is not only easy for buyers to locate, but a place that further attracts them with the opportunity to relax and enjoy our café whilst discussing their needs and view our first class window display. A great reason to inspect.

9. Be seen as well as Heard.

Our photography ensures superior quality advertising to make certain your property is seen. In addition to being seen, you can also be heard as our radio advertising is always live four days a week.

10. Member of the Real Estate Results Network

We are the exclusively appointed member of the largest network of independent agencies throughout Australia and New Zealand. We are at the fore front of the latest strategies and are equipped with the very best skills to ensure your property has a strategic advantage among competitive properties, as well as having the very best people working for you.